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FORM PTO-1083

NOV 14 2005

Attorney Docket No.: 108.0005-00000  
Customer No. 22882

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Tiffany A. Thompson et al.

Serial No. 09/825,758

Filed: April 3, 2001

For: INTERNET PROTOCOL-BASED  
INTERSTITIAL ADVERTISING

Confirmation No.: 7310

Art Unit: 3622

Examiner: James Myhre

Mail Stop RCE  
 Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is a Request for Continued Examination (RCE) and Amendment in reply to the Office Action dated May 11, 2005 in the above-identified application.

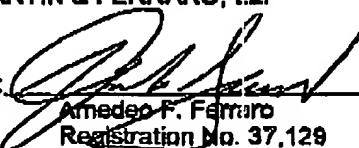
- No additional fee is required.  
 Applicant hereby requests a three-month extension of time to respond to the above office action.

The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE	ADD'L FEE DUE
TOTAL CLAIMS FEE	68	-	68	--	LG=\$80 SM=\$25	\$80
INDEPENDENT CLAIMS FEE	8	-	8	--	LG=\$200 SM=\$100	\$200
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					LARGE ENTITY FEE = \$360 SMALL ENTITY FEE = \$180	\$ 0
					TOTAL	\$ 0

- \* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.
- ... If the "Highest Number Previously Paid For" IN THIS SPACE is less than 4, write "3" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally filed.
- The total amount of \$1,810.00 to cover the \$1,020 three-month extension of time fee and \$790 RCE fee is to be charged to Deposit Account No. 50-1068.
- The Commissioner is hereby authorized to charge any deficiencies of fees associated with this communication or credit any overpayment to Deposit Account No. 50-1068. A copy of this sheet is enclosed.
- Any filing fees under 37 C.F.R. § 1.16 for the presentation of extra claims
- Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,  
**MARTIN & FERRARO, LLP**

By:   
 Amadeo P. Ferraro  
 Registration No. 37,129

Date: November 14, 2005

1557 Lake O'Pines Street, NE  
 Hartville, Ohio 44632  
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FORM PTO-1083

Attorney Docket No.: 108.0005-00000  
Customer No. 22882

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Tiffany A. Thompson et al.

Serial No. 09/826,758

Filed: April 3, 2001

For: INTERNET PROTOCOL-BASED  
INTERSTITIAL ADVERTISING

Confirmation No.: 7310

Art Unit: 3622

Examiner: James Myhre

Mail Stop RCE  
 Commissioner for Patents  
 P.O. Box 1450  
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 Applicant hereby requests a three-month extension of time to respond to the above office action.

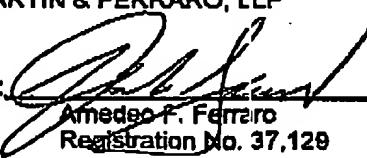
The fee has been calculated as shown below:

	(Col. 1) CLAIMS REMAINING AFTER AMENDMENT		(Col. 2) HIGHEST NUMBER PREVIOUSLY PAID FOR	(Col. 3) PRESENT EXTRA*	LG/SM \$ ENTITY FEE	ADD'L FEE DUE
TOTAL CLAIMS FEE	68	-	68	--	LG=\$60 SM=\$25	\$60
INDEPENDENT CLAIMS FEE	6	-	6	---	LG=\$200 SM=\$100	\$200
FIRST PRESENTATION OF MULTIPLE DEPENDENT CLAIMS					LARGE ENTITY FEE = \$380 EMAIL ENTITY FEE = \$150	\$ 0
					TOTAL	\$ 0

- \* If the entry in Col. 1 is less than the entry in Col. 2, write "0" in Col. 3.
- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 20, write "20" in this space.
- \*\* If the "Highest Number Previously Paid For" IN THIS SPACE is less than 5, write "5" in this space. The "Highest Number Previously Paid For" (Total or Independent) is the highest number found from the equivalent box on Col. 1 of a prior amendment or the number of claims originally filed.
- The total amount of \$1,810.00 to cover the \$1,020 three-month extension of time fee and \$790 RCE fee is to be charged to Deposit Account No. 50-1068.
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- Any patent application processing fees under 37 C.F.R. § 1.17

Respectfully submitted,  
 MARTIN & FERRARO, LLP

By:

  
 Amadeo F. Ferraro  
 Registration No. 37,129

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NOV 14 2005

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**FACSIMILE TRANSMITTAL**

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**TO:**

Name: Mail Stop RCE  
Group Art Unit 3622/Examiner James Myhre

Firm: U.S. Patent & Trademark Office

Fax No.: 571-273-8300

Subject: U.S. Patent Application No. 09/825,758  
Tiffany A. Thompson et al.  
Filed: April 3, 2001  
INTERNET PROTOCOL-BASED INTERSTITIAL  
ADVERTISING  
Attorney Docket No. 108.0005-00000  
Customer No. 22882  
Confirmation No.: 7310

**FROM:**

Name: Amedeo F. Ferraro

Phone No.: 310-286-9800

No. of Pages (including this): 13

Date: November 14, 2005

Confirmation Copy to Follow: NO

22

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**Message:**

**CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8**

I hereby certify that the attached Transmittal Form (in duplicate \$1,810.00 total amount to cover the \$1,020 three-month extension fee and \$790 RCE fee is to be charged to Deposit Account No. 50-1068), and Amendment are being facsimile transmitted to the U.S. Patent and Trademark Office on November 14, 2005.

  
Sandra L. Blackmon

If there is a problem with this transmission please call Sandy Blackmon at 330-877-1202 or the sender at the number above.

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